### Hello All,

We had a busy week with our Education, Encouragement and Enforcement meeting along and our Bike Month meeting. Below are the post meeting notes:

## **Updates:**

Bike Month and Bicycle Superhero Basics business cards are printed thanks to Dave

Several Farmers Markets are allowing Justine and Kate to promote Bike Month during the markets!

# PLEASE JOIN US: WWW.LOUISVILLEKY.GOV.BIKELOUISVIL

# Attached are the finalized documents:

Worksite lunch and learns Council flier Celebrity flyer Bike Month Poster

By next Thursday the Bike Month webpage will be ready to promote along with our updated registration page.

http://louisvillebiketowork2012.eventbrite.com/

http://www.louisvilleky.gov/BikeLouisville/biketoworkday

We are still waiting to hear about our sponsorship package, but when we do we will plan to send to the following vendors/sponsors:

Mag booth
Heine Brothers
Bike shops
Wholefoods or Rainbow Blossom
Bicycling for Lousiville
Louisville Bicycle Club
Tour de Cure
Ride to Beat Cancer
Health Department
Air Pollution Control District
Center for Neighborhoods
Olmstead Parks Conservancy
TARC
Wayside Wheels
Others?

## **Print sponsors**

Voice tribune
This is Louisville
underwire
Broken Sidewalk
Onyx Louisville
Urban connects
The Paper www.thelouisvillepaper.com

Consuming Louisville Consuminglouisville.com
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Defender
Leo
Facebook
Tarc banners
Flyers
Walkway banners- doubtful
AL Dia- print
Others?

# Radio sponsors

Public Radio La Preciosa 102.3 Others?

The Mayors Healthy Hometown Movement is reorganizing and we will be voting on a chair and vice chair by July. If you have someone including yourself that would you like to nominate, please send me their name and contact information.

For those who are interested, our next Bike Month planning meeting is next Thursday at 444 South 5<sup>th</sup> street suit 400. 11:30-12:45pm

Rolf